Dear parents.

Guess what?

We did it!

Thanks to your ingenuity and the generosity of our school community, we’ve managed to raise [insert $dollar amount] to achieve our goal of [insert aim of campaign].

To all the kid-preneurs who convinced the neighbours to give their old favourite flavours another try, the parents who gifted play dates with curious combinations and to the sporting teams, grandparents and teenage siblings who chipped in and purchased their favourites – we’re looking at you when we say, this is a big deal!

It means a lot to [insert name of school or organisation] and there’s no way we could have achieved it without you. Thank you! Thank you!

It’s fantastic to see such community spirit alive and well and we hope you will all see the benefits of our campaign soon.

[insert coordinator name].