Dear parents.

We’re excited to tell you about a new fundraising campaign we’re working on, with a bit of a different flavour. It’s a Sipahh Fundraising Ventures Straw Drive, that ingenious Aussie invention of portion-controlled milk flavouring straws – a favourite with the whole family. It’s a more wholesome way to fundraise, not to mention a healthier product to share with your friends and family, compared to the usual chocolate and donut-drives.

Our fundraising campaign will kick off on [insert start date] and run until [insert end date]. We are aiming to raise [insert $dollar amount], which means we can [insert aim of the campaign]. It’s an ambitious target, but we believe in the wonderful community here at [insert school or organisation] and know that together we can achieve a lot!

Your family will be provided with [insert number] Sipahh Fundraising crates, which you can then sell to people in your network, or keep for your own household. The sale information is at the end of this letter.

We chose Sipahh because we know you will be relieved to learn that each straw contains less than half a teaspoon of sugar, so afternoon play remains imaginative and fun, not sugar crazed! Instead of stocking the cupboard with chocolates and lollies you wish they wouldn't eat, you will have an everyday Sipahh stash for every delicious afternoon.

Get the kids involved! Sipahh sippers are creative kids who can have some fun coming up with ideas of how and who to sell their Sipahh packs to. For kid-preneurs, every sporting match and play date is an opportunity to spruik their favourite flavours.

Sipahh straws are not just loved by kids, but by many members of the family. Grandparents will be surprised to discover the nostalgic flavours of their childhood, the classic chocolate and dreamy choc-mint they didn’t know were still around! Subtle Cocoa-Bean Chocolate, pastel Luscious Strawberry, perfect for teenage tastes in the household. And don't forget Okey Dokey Cookies & Cream, that's mum's pick, put aside before the troops tuck in.

**Sipahh fundraising details:**

* Due date: [insert date].
* We will provide you with [insert number] Fundraising Crates, each with a total of 24 x 4 packs inside.
* Each 4-pack has an RRP of $2.
* Please return your payment of [insert $dollar amount] and any remaining packs to [insert name], who is the point of contact for this campaign.

We understand how busy life can be, so we appreciate all the support you have given our school already, and thank you in advance for getting behind this campaign. We can’t wait to reach our goal, and will be sure to keep you posted on the results.

Thank you!

[insert name

contact number

contact email]

PS. We understand that you may not be able to, or may not wish to participate in this project. We are sorry not to have you on the team, but we understand! Please fill out the info below and return to us via the same point of contact.

Parent’s name:

Child’s name: Class:

Child’s name: Class: