Dear parents.

A quick hello and friendly reminder that our Sipahh flavour crate drive is coming to an end. How are you going with your pastel stash?

We hope you have had fun creating pretty Sipahh parties, matching your friends with their favourites and re-introducing work colleagues to the flavours of their childhood. We can just imagine the joy!

In case you’ve lost your intro letter, the final deadline for returning your funds is [insert due date]. Please return your payment slip and cash to [insert contact name] at [insert drop off location].

We are excited to work towards our goal of [insert $dollar amount] to achieve [insert aim of campaign]. We can’t do it without you, and we know that together we can make it happen!

Keep on sipping!

Thank you, [insert name of campaign coordinator].